

Lifetime

Lifetime is the exciting new home to engaging characters and riveting stories women connect with. With a schedule full of exclusive dramas, hit reality shows and movies, Lifetime is every woman's must have channel!

Standard Logos: SD, HD, and On Demand



Old Logo:



- Logo should never be altered in its dimensions
- Constrain proportions equally when scaling
- Leave suitable spacing around logo so that it is clear of typography or graphics
- Logos should not appear within boxes or bars

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