

FYI

For your inspiration, for your imagination or for your innovation. FYI is a modern and contemporary new Lifestyle channel that embraces an adventurous, personalized and non-prescriptive approach to peoples' taste, space, wellness, look and more. FYI covers a range of stories and experiences that reflect how people actually live their lives today, not defined by just one passion or interest.

Standard Logo:



- Logo should never be altered in its dimensions (do not distort or angle the logo)
- Constrain proportions equally when scaling
- Leave suitable spacing around logo so that it is clear of typography or graphics
- Logos should not appear within boxes or bars (ie. no frames around them)
- Always write as three capital letters (no comma, no period)
- Do not delete the comma or substitute for other symbols
- Do not fill logo with created colours

Legal Line: To be included on all *printed* materials where the FYI logo is used:

English: *FYI, and its associated logos are the trademarks of A&E Television Networks, LLC.*

French: *FYI et les logos associés sont des marques de commerce de A&E Television Networks, LLC.*